



**Board of Directors Meeting Minutes
Cooperating Raleigh Colleges**

**November 15, 2011, 1-2 p.m.
Holladay Hall, North Carolina State University**

Warwick Arden, CRC President, Host and Presiding

In attendance: Board Members or their representatives—**Warwick Arden**, North Carolina State University Provost; **Betsy Brown**, NC State University Vice Provost; **Debbie Cottrell**, Peace College Provost for President Debra Townsley; **Jeffrey Smith**, Shaw University Vice President for Student Affairs and Administration for Interim President Dorothy Yancey; Meredith College Vice President for Academic Planning and Programs **Liz Wolfinger** for new President Jo Allen, and **Jenny Spiker**, Cooperating Raleigh Colleges Director/Board Secretary. Guest: **Tom Miller**, NC State Senior Vice Provost for Academic Outreach & Entrepreneurship.

Member Updates: **Dr. Cottrell from Peace** talked about her college being on track to admit men for the first time in the regular program in the fall of 2012 and the discussions about graduate programs to add down the road to the newly named William Peace University. She said they are in the early stages of talking to the Wake County Public Schools about hosting several WCPSS leadership academies. **Dr. Brown from NC State** said they may want to consult with the people involved in the Early College program at NC State. **Dr. Wolfinger from Meredith** reported on their new president Jo Allen's first semester and their initiating of a strategic planning process. **Dr. Arden of NC State** reported that NC State has recently finished its strategic plan and is beginning implementation, including strategic realignment to respond to the challenging economic climate. Among their goals are predicting and controlling enrollment (now at about 34,000) and attracting and retaining new faculty members.

The minutes from the May 19, 2011 meeting were approved by those in attendance.

Finance Report: Ms. Spiker presented the FY2011 year-end budget and year-to-date report for FY2012. (See attached). For FY2011 income was \$106,414.15 and expenses were \$95,613.51 for a net gain of \$10,800.64. She pointed out that CRC now has \$184,428 in its operating reserve fund. She drew the group's attention to the amount of revenue tied to CRC's role as administrator/programmer of Channel 18, the City of Raleigh's public access education channel. In FY2011 \$62,314.15 of the \$106,415.15 revenue was related to the Channel. A \$40,000 grant comes from the City of Raleigh and the rest from the State of North Carolina funds directed from the cable companies for PEG channels. Most of that revenue goes directly into supporting the channel, but some it also helps make it possible to pay the CRC director to spend time and energy on the other CRC programs.

Report from Dr. Tom Miller on CRC Channel 18: Dr. Miller, as head of the NC State area that houses the technical aspects of the CRC Channel operations (DELTA), asked the group to consider the future of Channel 18. He said that the video-based courses that NC State has put on the Channel since its inception are not as viable as they once were. They no longer use them as a way for people to actually take courses through Distance Education. Also, he said Distance Education is unlikely to keep investing in the equipment that makes it possible to edit those courses and put material from the other colleges on the Channel. He's not talking about major changes right away but suggested that CRC take a strategic look at what its members want to do with the Channel in the future and what kinds of investments will be needed for it to continue.

The discussion included comments about the original purpose of the Channel—to be able to communicate with the public at large in Raleigh and the surrounding area and showcase positive aspects of various programs at the colleges and universities. Ms. Spiker stressed that the programming is determined by each CRC member institution and varies tremendously from ministers' presentations at the Shaw Divinity School to student-produced programs at several schools to lectures from renowned guests to information about extension and community outreach and more. Dr. Cottrell asked if we know what the demographics are for viewers. Ms. Spiker said we have not been able to get that information in recent

years and it's unlikely we'll be able to in the future. The cable companies are required to make these channels available but do not have financial incentives to work closely with the PEG producers.

The group recommended that CRC begin a study to determine the future of the Channel. Ms. Spiker will begin that process by working with the key decision makers involved with communications outreach on all of the campuses.

Wake Technical Community College: Dr. Arden introduced the topic of potential Wake Tech membership in CRC by asking for feedback from those present. Ms. Spiker reminded the group that last year the CRC Board voted to approach Wake Tech about its interest in CRC membership but that overture did not take place. Interest has intensified in the last year because CRC and its member institutions are all working closely with Wake Tech as a part of the Raleigh College and Community Collaborative (RCCC). Dr. Arden said that at NC State there is strong interest in pursuing the membership but there are implications that need to be considered. The main one is the effect on the NC State Libraries. The library leaders feel that their staffing resources are so stretched that restrictions would have to be instituted on library access if such a large institution were to join. Dr. Cottrell said that William Peace University is strongly supportive of the Wake Tech membership. Dr. Wolfinger said she thinks Meredith College would also be supportive. Several members brought up the advantages of the membership helping the articulation agreements between the community college and current CRC members and the encouragement for more effective transferring of students from two-year academic programs to the four-year programs in CRC institutions.

The group also asked Ms. Spiker to get feedback from the CRC registrars who are meeting Nov. 17 about the effects of Wake Tech membership on cross-registration. Dr. Arden asked that each representative present today go back to his or her institution and gather more information about the invitation and report back at the CRC Board meeting in the spring.

On-line Courses: Dr. Cottrell asked about any interest in changing CRC cross-registration rules about online courses. Currently NC State does not allow CRC cross-registration in its online courses. Dr. Miller, whose DELTA oversees online courses, said that NC State is revisiting a number of things about their online programs so that ruling could possibly change in the future, but it's early in the examination process. Any major changes would need legislative approval, he said.

Next meeting: It was suggested that the Board schedule the next meeting after the end of the spring semester, which would be after mid-May and possibly into June. Dr. Arden and Ms. Spiker will send potential dates for that meeting to be at NC State again.

Respectfully submitted,

Jenny Spiker
Director/Board Secretary