



Board of Directors Meeting Minutes
Cooperating Raleigh Colleges

November 29, 2012, 8-10 a.m.
Williams Board Room, William Peace University

Debra Townsley, CRC Board President, Host and Presiding

In attendance: **Debra Townsley**, William Peace University president; **Jo Allen**, Meredith College president; **Betsy Brown**, Vice Provost designated representative for North Carolina State University Chancellor Randy Woodson; **Jenny Spiker**, CRC Director and Board secretary.

To proceed with the meeting, the group was reminded that a quorum requires three Board members.

The minutes from the June 27, 2012 Board meeting were approved.

Revised Bylaws

Dr. Townsley introduced the discussion by reminding the group that the current bylaws had not been revised since 1999 and were primarily the same as when they were created in 1968. The revised version was sent to all Board members 14 days before today's meeting and was submitted to William Peace University's attorney to be sure they comply with all current legal requirements. Ms. Spiker prepared a sheet showing which items were proposed to change.

Questions and comments from attendees:

- **Article III (Directors, Officers and Executive Director), Section 1 (Eligibility and Powers).** Dr. Allen asked about whether a president or chancellor could name a proxy for meetings. Dr. Brown stressed that there are likely to be times when NC State would need to have a designated representative. While everyone agreed it is important to have the CEOs involved as often as possible, they voted to change the wording to read: "...managed by a Board of Directors, which shall consist of the President or Chancellor or senior level designee of that person and the annual Chairperson of the Chief Academic Officers (CAOs), Chief Financial Officers (CFOs) and Chief Student Service Officers Committees."
- **Article II. Section 1. New Members.** Dr. Brown said she thinks the change from requiring a unanimous vote to two-thirds of the Directors to approve a new college or university member is a good one.

ACTION: All members present voted to approve the revised Bylaws as presented with the one change mentioned above. Attached is a copy of the new Bylaws.

Membership Invitation to Wake Technical Community College

The group looked at the background sheet provided by NC State and emailed to all members that outlined some concerns that the NC State Library leaders have about inviting Wake Tech to CRC membership. The group expressed understanding of the concerns raised by the library staff and stressed that the situation will need to be monitored. They appreciated this recommendation from NC State: "The NCSU Libraries is cognizant of the arguments that have been made in favor of inviting WTCC into the CRC and extending library privileges to WTCC full-time, degree-seeking students. Should that step be taken, we would request

that a review occur at the end of the first year, and periodically thereafter, to determine whether any adjustments to the CRC Library Agreement need to be made.”

ACTION: All members present voted to approve the invitation for CRC institutional membership to Wake Technical Community College to begin with the 2013-14 academic year starting July 1, 2013.

Dr. Townsley will extend the invitation to Wake Tech President Stephen Scott, and if accepted, we will create a joint team to work with them on implementation. Dr. Scott will be invited to the other two Board meetings this year to introduce him to CRC.

Updated Strategic Plan

The group looked at the document Ms. Spiker prepared for the strategic plan report. It showed the goals from the 2008 strategic planning process, the projects completed toward those goals and recommendations for the next five years. Ms. Spiker pointed out several of the emphases from the document:

- She stressed the sections for **Strategic Emphasis 1—Connecting to the Community, the “One Voice”** projects such as the Raleigh Promise, coordination with the City of Raleigh Planning Department and the Chamber of Commerce.

Comments and suggestions from the members:

- One major theme was building on the “One Voice” goal to connect to community leaders about the importance of higher education to the overall quality of life and economic development of this community. Some ideas included:
 - Consider an education leadership forum where we invite people in the community who see the connection between education and our community’s success. Ms. Spiker suggested we include prominent alumni from the CRC institutions.
 - Build on the Raleigh Promise connections in the community, including the public schools, city, county, Chamber and nonprofits in the collaboration.
 - Join the conversation started with the UNC system’s exploration of what skills are needed for the jobs important to our state. Dr. Allen referred to an op ed piece she read recently about that.
 - Do another economic impact study. Consider having a professor and students do the study.
 - Create some major collaborative efforts for community service and brand them for CRC.
 - Promote our area’s top rankings that are so tied to higher education. Consider a press release about that and the work of the Raleigh Promise.
 - Be sure our community emphasis on education is two-pronged: about employment and economic development in the community but also about the value of liberal arts.
 - Work with the people in Raleigh who are working to bring light rail to Raleigh and to the Triangle area.
 - Consider CRC-sponsored activities for students in downtown Raleigh.
- The group also discussed the sections for **Strategic Emphasis 2—Professional Development for Faculty, Administration and Staff.**
 - Dr. Brown said she was very interested in the new topic of helping people make the transition from faculty to administration.
 - Dr. Allen suggested we consider bringing in a **visiting scholar** as a joint project for CRC. Some areas of expertise might include scholarship in teaching and learning, international aspects of education, technology as it affects higher education and the role of higher education in urban areas. Several people knew of someone they thought might be appropriate. This person could provide lectures and academic projects on the campuses and for the broader community.
 - A related topic: With a new emphasis on combining academic and student affairs in new ways on several campuses (e.g., NC State’s new leadership structure), should we combine our Chief

Academic Officers and Student Affairs Officers committees? The consensus was to keep the committees separate, at least for now.

ACTION: The group voted to accept the updated strategic plan as presented and to explore the new suggested projects. Attached is a copy of the new Strategic Plan.

Education channel Update

Ms. Spiker reported that the arrangements to move the technical head-end for CRC public access Channel 18 from NC State's DELTA (Distance Education and Learning Technology) offices to the City of Raleigh's RTN (Raleigh Television Network) offices have been approved by the City Council. The move will be completed by the first of January 2013. Also starting in January the distance education course programming provided by DELTA will no longer be on the Channel so additional programming will need to come from the colleges and universities. She said she has found some other content sources to supplement the college programming. The main one is PEG Media, an organization that gathers programming from PEG channels across the country with most of it free to download and use. She said she will be gathering a committee from all the CRC campuses to analyze the programming needs to serve the institutions and the community.

Winter/Spring program for CRC Board

Dr. Townsley reminded the group that at the last meeting they suggested having a winter or spring meeting focusing on a topic of particular interest to the Board members. They discussed a number of topics with the major suggestions being the new plans for the Research Triangle Park and the planning for light rail in Raleigh. The date for that meeting is March 14 at 3:30 p.m. at Saint Augustine's University.

Raleigh Promise

Ms. Spiker reported on developments with one of the major projects for CRC the last two years, a leadership role with the Raleigh Promise, the Gates Foundation supported Raleigh College and Community Collaborative (RCCC). The Gates funding will continue for the Raleigh Fellows, the college portion of the collaborative, through June of 2013. Each of the CRC campuses and Wake Tech has a person hired to coordinate the Fellows efforts on that campus. So one major focus for the collaborative is how to build on what has been accomplished and find ways to sustain the program beyond this June. Among the questions are 1—will individual colleges or universities find a way to fund the Fellows Liaison positions? And 2—What role should CRC take beyond this June? RCCC has a fund-raising committee that has been looking for additional funds to sustain the program, but it's not yet clear what that means for sustainability.

When the CRC Chief Academic Officers met this fall, they discussed the sustainability issues and their interest in different aspects of the project. Ms. Spiker said they were most interested in the emphasis on retention. They were not as clear about their interest in concentrating on Raleigh or even Wake County students. The CAO committee members expressed support, especially for the retention aspects of the project, and said they would explore options for the continuation of the project on their own campuses.

Questions these Board members raised were 1—What's unique about what the Fellows program adds to other retention efforts? 2—How does this program help us with the CRC emphasis on connection to the community? 3—What data will we have to show what we've learned from the Fellows?

The discussion concentrated on the CRC emphasis on the connection to the community. Several people suggested that we might use the connections from RCCC to help CRC demonstrate its emphasis on helping the community solve problems. Perhaps we could focus on the public schools or transportation, especially light rail, or making sure the community knows how important educational institutions are to keeping the Triangle area a strong knowledge economy. Dr. Allen talked about an organization she worked with at another university that focused on urban community issues. It's CUMU (Coalition of Urban

and Metropolitan Universities) that might be a good resource for the kinds of community problem solving we're exploring. Dr. Allen said she would contact people at CUMU about a consortium as a member.

The group also wants to find out more about the kind of data that will be available in June when the Gates funding is gone. The RCCC has a data team charged with providing that information.

Dues Proposal

Dr. Townsley introduced the consideration of raising CRC member dues progressively by \$2,500/year going from \$7,500 annually to \$15,000 (or somewhere in between). She said that the CRC member fees are very low compared to other consortia across the country. This decision won't be made until the Spring when we are working on our budget for next year. One item for consideration is our dependence on the TV Channel for revenue. A second item for consideration is whether the Director's position should be full-time or whether we could benefit from an additional part-time person for programming. They asked Ms. Spiker to prepare several different job descriptions speaking to those possibilities.

Executive Session—The meeting ended with an executive session.

--Submitted by Board Secretary/Director Jenny Spiker