

Notes from the May 25, 2017 Meeting of CRC Entrepreneurship Leaders

Place—Meredith College, Science and Math Building

In attendance: Wake Tech: **Bryan Ryan**, Senior Vice President, Effectiveness & Innovation; **Katie Gales**, Director, Entrepreneurship Initiatives; **Saint Augustine’s University:** **Dr. Anthony Grady**, School of Business & Technology; **Shaw University:** **Dr. Paulette Dillard**, Vice President for Academic Affairs; **NCSU:** **Tom Miller**, Senior Vice Provost, Executive Director, NC State Entrepreneurship Initiative; **Meredith College:** **Kristie Ogilvie**, Dean, School of Business; **Nathan Woolard**, Assistant Professor of Business; **William Peace:** **Meagan Kittle Autry**, Assistant Dean of Academic Affairs; **Cooperating Raleigh Colleges:** **Jenny Spiker**, director.

Purpose of the meeting: The CRC Board of Directors asked that we get together the leaders of the entrepreneurship programs to share ideas and look for ways to collaborate. They heard a presentation at their March 2017 meeting from Katie Gales about Wake Tech’s programs, and thought this would be an important topic to explore. This first meeting started with representatives from each of the six institutions telling about the programs and projects on their campus. The programs are housed in a variety of places, from separate programs to ones connected to an academic area such as business administration.

Topics of discussion:

- **Connecting with community programs such as Launch Raleigh, B Corps Clinic, Carolina Small Business Center, HQ Raleigh**
- **Incorporating the programs within curricular areas, such as business schools but also weaving the programs into all subjects**
- **Lifestyle emphasis and thinking like an entrepreneur**
- **Social entrepreneurship dealing with societal issues**
- **Emphasis on learning by doing**
- **Creating spaces on a campus for these programs, such as one in a residence hall at NC State**
- **Maker spaces**
- **Setting up so that the products belong to the students, not the institution**
- **Incorporating programs into Gen Ed courses**
- **Ways to stimulate interest and show results—showcases, pitching events, competitions**
- **Trips and tours to see what’s happening around the community and in other communities—from touring local startups to going to NY or San Francisco**
- **Encouraging faculty start-ups**
- **Consider creating a special website on the programs at CRC campuses and those they’re connected with**
- **Emphasis on certain parts of our community from Southeast Raleigh (Launch Raleigh) to possible programs in smaller towns around like Knightdale**
- **How to structure the programs on a campus, creating umbrella organizations, etc.**

- **Emphasis on global activities**
- **Emphasis on women's issues**
- **Emphasis on military programs**
- **Create ways to communicate with the community about all that is happening on the campuses**
- **Cater programs to the kind of thinking of current college age students**
- **Find access to capital and funds such as grants, crowd sources and sources like Kiva that Wake Tech uses (<https://www.kiva.org/>)**
- **Find ways to use CRC cross-registration to help students connect to the colleges**
- **Find ways to encourage one-on-one relationships between students and active entrepreneurs**
- **Consider faculty workshops on thinking like an entrepreneur with an emphasis on soft skills**
- **Have all colleges check out Think House on Boylan Street.** ThinkHouse is a co-living space in Raleigh where new entrepreneurs are launching scalable companies
- **Create tours for students from all the colleges to visit co-work space sites.**

Next steps: The group decided to create three subcommittees to begin setting up the CRC project. People from this committee and other appropriate people on the campuses will meet in the next several months and then we'll bring the group together again to work out further plans.

The subcommittees:

****Communications approaches.** This group will work on ways to communicate what is going on and any plans for the future.

****Curriculum aspects.** This group will explore ways to work with faculty and departments in relationship to the subject as it applies to courses, majors, etc.

****Event and program planning ("Everything else!").** This group will explore event type projects such as workshops, tours, HQ type places for collaboration and maker spaces, competitions, working with groups like the Small Business Association, the United Way, Launch Raleigh, military groups, and global groups.

Bring the committee together again: After the subcommittees have met bring the group together again to start making real plans.