NC LIVE
Regional Meeting
Resource Selection Decisions
July 2014
Agenda

1. NC LIVE is …
2. Budget context
3. Planning and process for decision-making
4. Decisions
5. Impacts and next steps
6. Questions, Concerns, Feedback
NC LIVE is…

A statewide library consortium that provides digital content and services to 200 North Carolina libraries.

– Public libraries and State Library
– Community colleges libraries
– University of North Carolina libraries
– NC Independent Colleges & Universities’ libraries

Since 1998, helping North Carolina libraries to:

– Support Education
– Enhance Economic Development
– Improve Quality of Life
NC LIVE is …

- Shared success through collaboration and cooperation
- Trust and respect across communities of libraries
- Maximized use of resources
- Equal access to shared services

Consistent content at deeply discounted prices
How NC LIVE works

200 Member Libraries

4 Communities of Interest (COIs)

Librarians Council

Advisory Committees

(RAC, WAC, DSAC, OPPAC)

NC LIVE Staff
Decision-Making Context: Budgets, Inflation & Other Demons
Context: Content Budget

- Public COIs dues are set by the General Assembly – legislated funds
- NCICU dues set by vendors – The only COI to pay a bill directly to NC LIVE
NC LIVE Content Budget

Budget by Year

- FY 2004-05
- FY 2005-06
- FY 2006-07
- FY 2007-08
- FY 2008-09
- FY 2009-10
- FY 2010-11
- FY 2011-12
- FY 2012-13
- FY 2013-14

$ Budget

- 3,300,000
- 3,400,000
- 3,500,000
- 3,600,000
- 3,700,000
- 3,800,000
- 3,900,000
- 4,000,000
- 4,100,000
Example 1:
Current price of FY2004-05 resources: $4,798,211
Impact in buying power since FY2004-05: -24.9%

Example 2:
Current price of resources: $3,605,716
Price to renew in FY2014-15*: $4,070,444
Percentage increase in cost: 12.9%

*Annual cost averaged over next three years
Context: Budget Implications

No New Revenue

+ inflation

Content Cuts
Content Planning
Making a Plan

1. Use the Mission to set priorities
   (...Education, Economic Development, Quality of Life)

2. Focus on shared needs across 4 COIs
   (Content Area Profiles)

3. Formally articulate the plan and share with vendors

4. RAC reviews options; makes its recommendations to the Librarians Council
Defining Shared Needs

The Hiring Metaphor

1. Write a job description.
2. Find the ideal candidate(s) based on pre-determined criteria.
3. Hire the right people for the job.
Content Area Profiles: The Job Description

- Expected duties
- Specific characteristics
- Qualifications and requirements
- Documented to share with prospective candidates

*See all the Content Area Profiles (CAPs) at nclive.org/resources2015
Content Area Profile (CAP)

Components:
- Rationale - why we need content
- Content requirements
- Functionality & use
- Priorities within the content area
- Current Resources / Vendors
- Potential Resources

http://nclive.org/about/resource-selection/caps
Shared Needs - Content Areas

Supporting Education

• Last 2 / First 2
• Teacher/Early Childhood Education
• Nursing & Allied Health Education
• Business Education
• STEM-related Education
Shared Needs - Content Areas

Enhancing Economic Development
• Job Attainment & Advancement
• Small Business Development & Growth
Shared Needs - Content Areas

**Improving Quality of Life**
- Consumer Health
- Reading for Life
- North Caroliniana
Proposals
Proposal Process

- Provided vendors with CAPs
- Invited vendors to propose relevant resources
- Asked them to provide:
  - Overview (in context of CAP)
  - Proposed price
  - List price
  - Current spend/number of subscribers
  - Expected cost per use for NC LIVE
  - Title lists & comparative info, as requested
Don’t forget the data…

- NC LIVE Help Desk Report
- Usage data for 2012 & 2013
- Cost per Use 2012 & 2013
- Use per FTE 2012 & 2013
- NC LIVE Survey:
  - What should we renew (if any)?
  - What platforms should we add content to (if any)?

*Data only for what we currently license*
Making Decisions

• Consensus voting - 100% affirm decisions

• Each COI votes as a bloc

• RAC makes recommendations

• Librarians Council makes final decisions

• Staff have no vote
Decision Process & Timeline

- Define Process
- Call for Proposals
- Review Proposals
- Compare pricing
- Trial products
- Develop CAPs

Fall 2013

- Create recommendations with options for LC
- May 2014

Jan 2015

- LC makes content decisions
- Training & Integration
- New licenses begin

We are HERE!

- Fall 2013
- May 2014
- Jan 2015
Building Scenarios

Weighing the Pros and Cons of each candidate solution
Scenario 1 – Shake Up

Overview

• ProQuest as main article database vendor
• Reference tools from Gale and OUP
• 5% for Annual Opportunity
• Language learning (highly ranked)
• Public & academic video (highly ranked)
• Public & academic eBook (highly ranked)
• RefUSA/OneSource replace Intellect
Scenario 1 – Shake Up

Pros
- Good coverage of all CAPs
- Broader/deeper STEM coverage
- Allows for new content types (vid/eBook/lang learning/reference)
- Provides for annual opportunity

Cons
- Disruption - wholesale change of resources
- Individual libraries will likely spend $$ to add content
Scenario 2 – Status Quo

Overview

• Current EBSCO Package
• RefUSA/OneSource replace Intellect
• Cuts minimized (non-EBSCO content)
• Nothing new - formats, topics, etc.
Scenario 2 – Status Quo

**Pros**
- No major changes
- Basic coverage of all CAPs, but gaps within CAPs

**Cons**
- No eBooks
- No video
- No Annual Opportunity $$
- No flexibility
- Resources that don’t fit in CAPs
Scenario 3 – Fall Back

Overview

- Revert to EBSCO “Premier” level (from “Complete”)
- Small, subject-focused video collection
- OUP reference tools
- Language learning (highly ranked)
- RefUSA/OneSource replace Intellect
Scenario 3 – Fall Back

**Pros**
- Addition of a new resources
- Coverage of all CAPs
- Some flexibility

**Cons**
- Less FT article coverage
- No eBooks
- No Annual Opportunity $$
- Some gaps within CAPs
Resource Decisions

Renewals

Cengage-Gale
- GVRL Annual Fees (Covers NC LIVE titles and all annual access fees for member libraries)
- InfoTrac Newsstand

Geographic Research
- Simply Map

LearningExpress
- LearningExpress Library

Morningstar
- Morningstar Investment Research Center

ProQuest
- Wall Street Journal
- Heritage Quest
- Chadwyck-Healey Poetry
- Sanborn Maps

SAGE
- CQ Researcher
- CQ Weekly
Resource Decisions

NEW ADDS

Cengage-Gale
• Literature Resource Center (includes annual access fees for libraries that previously purchased the archive)
• Science in Context

InfoBase
• Master Academic Collection (Films on Demand for academic libraries)
• Video Master Collection (Films on Demand for public libraries)

InfoUSA
• ReferenceUSA
• OneSource

McGraw-Hill
• AccessScience

Natural Standard

Oxford University Press
• Oxford Reference Online Premium

Pronunciator
• Pronunciator Language Learning

ProQuest
• ProQuest Central
  – ABI/INFORM Complete®
  – ProQuest Accounting & Tax Database™
  – ProQuest Banking Information Source™
  – ProQuest Asian Business and Reference™
  – ProQuest European Business™
  – Canadian Business & Current Affairs Complete (CBCA)
  – Snapshots Series (market reports set)
  – ProQuest Family Health
  – ProQuest Health & Medical Complete™
  – ProQuest Health Management
  – ProQuest Nursing & Allied Health Source
  – Pharmaceutical News Index®
  – ProQuest Biology Journals
  – ProQuest Science Journals™
  – ProQuest Telecommunications™
  – ProQuest Computing™
  – ProQuest Career & Technical Education™
  – ProQuest Military
  – ProQuest Research Library™
  – Criminal Justice Periodicals
  – ProQuest Education Journals™
  – ProQuest Political Science
  – ProQuest Psychology Journals
  – ProQuest Social Science Journals™
  – ProQuest Sociology
  – ProQuest Religion™
  – Canadian Newsstand Complete
  – ProQuest Newsstand
  – OxResearch reports from Oxford Analytica
  – Hoovers Company Records
• ebrary Academic Complete
• ebrary Public Library Complete
• ProQuest Entrepreneurship
• ProQuest Environmental Science Package
• SIRS Knowledge Source Package
• Statistical Abstract of the United States
Resource Decisions

Permanent/Perpetual Access

- ABC CLIO eBooks
- Alexander Street Press – North American Women’s Letters and Diaries
- EBSCO – eBooks on EBSCOHost
- Ingram/MyiLibrary - eBooks
- NC LIVE Video – PBS videos (plus some locally relevant video content)
Resource Decisions

Discontinued/Cancelled

**EBSCO**
- Academic Search Complete
- Art & Architecture Complete
- Auto Repair Reference Center
- Biography Reference Center
- Business Source Complete
- CINAHL w/Full Text
- Consumer Health Complete
- Entrepreneurial Studies Source
- Environment Complete
- ERIC (Education)
- Funk and Wagnalls New World Encyclopedia
- GreenFILE
- Health Source: Consumer Edition
- Health Source: Nursing/Academic Edition
- Image Search
- Kids Search
- Legal Information Reference Center
- Library, Information Science & Technology Abstracts with Full Text
- Literary Reference Center Plus
- MAS Complete
- MasterFile Complete
- Middle Search Plus
- Military & Government Collection
- Newspaper Source Plus
- NoveList K-8 Plus
- NoveList Plus
- Points of View
- Primary Search (Children's Magazines)
- Regional Business News
- Science Reference Center
- Searchasaurus
- Serials Directory
- Small Business Reference Center
- Small Engine Repair Reference Center
- Student Research Center (SRC)
- TOPICsearch

**LearningExpress**
- Job & Career Accelerator

**Mergent**
- Intellect

**OCLC**
- First Search Base Package
- ArticleFirst
- CAMIO
- ClasePeriodica
- OAIster
- WorldCat
More Detail on the OCLC First Search Base Package

First Search Base Package:
- Content
- FirstSearch & WorldCat.org (holdings info. available)
- Tools – discovery/A-Z/link-resolver

- 68% of libraries update holdings
- OCLC Content isn’t the priority
- Tools are local decisions - not state-wide
More Detail on the OCLC First Search Base Package

Impact of OCLC decision:

● WorldCat Local and WMS must license FSBP
● Libraries that use FirstSearch for ILL, will have to change their process
● No NC libraries’ holdings will display in WorldCat.org without the library paying an extra subscription

Caveat:

We’re planning to cancel, but … we’re still working through this
Funding v. Content

Costs to keep what we had in 2013-14

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<th>Content Budget ($)</th>
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How the Scenarios Stacked Up

Weighing Scenarios v. Budget

**Scenario 1: Shake-up**
ProQuest Full-Text (Scholarly FT = 7,360 titles) + …
- Language Learning
- FOD Streaming Video
- ebrary eBooks
- Gale Lit Resource Center, InfoTrac
- Newsstand, Science in Context
- Access Science
- Natural Standard
- **Annual Opportunity $**
- + More!

**Scenario 2: Status Quo**
Same EBSCO Full-Text (Scholarly FT = 10,865 titles) + …
- ??

**Scenario 3: Fall Back**
Less EBSCO Full-Text (Scholarly FT = 6,197 titles) + …
- Language Learning
- OUP Reference Online
- eBooks

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<th>Scenario 1: Shake-up</th>
<th>Scenario 2: Status Quo</th>
<th>Scenario 3: Fall Back</th>
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Status Quo
- Total Package Price
- Budget

Fall Back
Tipping Points for Scenario 1

• Article db content best met shared needs
• Provides more focused resources (per CAPs)
• Provides more diverse formats
  - Video / eBook / Language / Reference
• Provides flexibility for annual opportunities
• Will lead to over $1m in savings
• Makes good business sense
Impact to Libraries
Impacts and Logistics

- Changes occur January 1, 2015 (officially)
  - ProQuest - As soon as license signed (July) and will run trainings through 2014
  - Other vendor will turn on during Oct-Dec
- Credits/refunds will be issued on local subscriptions after 12/31/2014
- Your current discovery tools will continue to work
Impacts and Logistics

- Vendor training - webinar/in-person
- Carolina Consortium to handle cancelled deals (if you want to opt-in)
- Changes to ILL are possible -- more to come

More information: http://nclive.org/resources2015
Questions/Concerns/Ideas/Feedback
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